

PURBANCHAL UNIVERSITY, Faculty of Arts, Mass Communication and Journalism Subject Committee

SUBJECT CODE	SUBJECT	Cr. Hr.	COURSE TYPE	FULL MARK	UNIVERSITY	EVALUATION	
					Theory	Practical	Internal
BAMCJ 1201	History of Mass Communication	3	Core	100	80		20
BAMCJ 1202	Conflict Resolution and Peace Communication	3	Core	100	80		20
BAMCJ 1203	Compulsory Nepali II	3	Applied	100	80		20
BAMCJ 1204	Compulsory English II	3	Applied	100	80		20
BAMCJ 1205	Radio Journalism	3	Core	100	60	20	20
BAMCJ 1206	Essays, Short Story and Fiction	3	Applied	100	80		20
BAMCJ 1207	Language I (Elective French or Chinese)	3	Applied	100	60	20	20

BAMCJ 1201 History of Mass Communication

3cr.

Objective:

This course aims to familiarize the students with the general history of Mass Communication in global, regional and national context.

Teaching Schedule Hours / Week		Examination Scheme				
Theory	Practical	Internal Assessment		Final		Total
		Theory	Practical	Theory	Practical	
3	–	20	–	80	–	100

1. **Early Mass communication** **3**
 - Invention of writing
 - Invention of paper
2. **The Print** **9**
 - Invention and development of printing technology
 - Books, the first mass media
 - History of newspapers
 - History of graphic design
 - History of Cartoon and Practices
 - Early newspapers in SAARC countries
 - History of printing in Nepal
 - History of newspapers in Nepal
3. **The Radio** **9**
 - Invention and development of radio
 - The recording technology
 - Early radio broadcast in SAARC countries
 - Radio in Nepal
4. **The Television** **9**
 - Invention and development of television
 - Early television broadcast in SAARC countries
 - Television in Nepal
5. **The News Agency** **6**
 - Evolution of News Agency Journalism
 - Major News Agencies in World- AFP, AP, PTI, Reuters, Xinhua
 - NSS, SSS, RSS
 - Practices of News Agency Journalism in Nepal
6. **The Internet** **6**
 - Evolution of internet technology
 - Internet in Nepal

7. The Film

3

- Evolution of film medium
- Film in Nepal

Suggested Readings

- काफ्ले, कपिल (२०६२)। *पत्रकारिता डट खोज*। काठमाण्डौ : मदरल्याण्डअफ नेपाल ।
- देवकोटा, ग्रीष्मबहादुर (सन् १९९४)। *नेपालको छापाखाना र पत्रपत्रिकाको इतिहास*। काठमाण्डौ, साभाप्रकाशन।
- पाठक, एकराज र कृष्णअधिकारी । (२०६८) *राससको इतिहास*। काठमाण्डौ : रासस ।
- बस्नेत, श्रीरामसिंह (२०६४)। *पत्रकारिताका आयाम*। काठमाण्डौ: पैरवी बुक हाउस ।
- रेग्मी, शिव र पी. खरेल (२०५८)। *नेपालमा आमसञ्चारको विकास*। काठमाण्डौ: नेपालआमसञ्चार प्रशिक्षक संघ ।
- अर्याल, कुन्दन (२००९)। *नेपाली प्रेसमा कार्टून*। काठमाण्डौ, नेपाल प्रेस इन्स्टिच्युट ।
- Fang, Irving (1997). *History of Mass Communication: Six Information Revolutions*. New Delhi: Focal Press.
- Gunaratne, Shelton A. (2000) Ed. *Handbook of the Media in Asia*. New Delhi: Thousand Oaks.

BAMCJ1202 CONFLICT RESOLUTION AND PEACE COMMUNICATION

3crs.

Objectives:

This course aims to give students an idea of how media functions especially during the time of war. The course also exposes students to how media can become tools of war and can brainwash ordinary people.

Teaching Schedule Hours / Week		Examination Scheme				
Theory	Practical	Internal Assessment		Final		Total
3	–	Theory	Practical	Theory	Practical	100
		20	–	80	–	

Unit I: Conflict and Peace

15

Introduction on peace and conflict

Conflict and its theoretical background

Peace studies

Peace theories

Peace education: Theories and Practices

Unit II: Peace and Communication

15

Peace communication

Media, Terrorism and Insurgency

Ethical media production and peace

Working in conflict areas

The role of media in conflict prevention and peace building

Language of Peace and Violence

Unit III: Politics of Conflict

15

The nation-state, state weakness and intrastate war

Ethical conflict and political legacy

Human rights and humanitarian law in contemporary world

Multiculturalism: contemporary leadership, culture and diversity

Role of Media on conflict resolution and peace building

Suggested Readings

- Lederach, John Paul (2004). *The Little Book of Conflict Transformation*. USA: Good Books
- Galtung, Johan (2000). *Conflict Transformation by Peaceful Mean*. United Nations
- Wallensteen, Peter (2007). *Understanding Conflict Resolution: War, Peace and the Global System*, New Delhi: Sage Publications
- Galtung, Johan (1996). *Peace by Peaceful Means: Peace and Conflict, Development and Civilization*. London: Sage Publication

BAMCJ 1203 Compulsory Nepali II

3crs.

उद्देश्य:

यस पाठ्यांशको अध्ययनपछि विद्यार्थीहरू निम्नलिखित कुरामा सक्षम हुनेछन् :

- (क) छपाइशुद्धि सम्बन्धी चिह्नको ज्ञान प्राप्त गरी भाषाको छपाइशुद्धि गर्ने।
- (ख) पत्रकारितामा प्रयुक्त नेपाली भाषाको स्वरूपको पहिचान गरी शुद्ध, स्तरीय र परिष्कृत नेपाली भाषाको प्रयोग गर्ने।
- (ग) आफ्नो विषय र प्रकृति अनुसार काशीर्षकहरूमा अपेक्षित ढाँचाको अनुच्छेद गठन गरी निबन्ध रचना गर्ने।
- (घ) विभिन्न घटना र परिस्थितिमा आधारित भई प्रतिवेदन तयार पार्ने।
- (ङ) विभिन्न दृष्टिकोणमा आधारित रही साहित्यिक कृतिहरूको सामान्य समीक्षा गर्ने।

Teaching Schedule Hrs / Week		Examination				
Theory	Practical	Internal Assessment		Final		Total
		Theory	Practical	Theory	Practical	
3	–	20	–	80	–	100

एकाइ १: छपाइशुद्धि सम्बन्धी चिह्नहरू र नेपाली छपाइमा तिनको प्रयोग तथा अभ्यास ६

- (अ) विराम र विरामेतर चिह्नहरूको प्रयोग

पूर्णविराम, प्रश्नचिह्न, विस्मयसूचकचिह्न, अल्पविराम, सापेक्ष विराम, अर्धविराम, योजक, उद्धरण र कोष्ठक

- (आ) छपाइशुद्धि र चिह्नहरूको प्रयोग : पूर्णविरामथप्ने, अल्पविराम राख्ने, उद्धरणचिह्न राख्ने, खालीठाँउछाड्ने, अनुच्छेद बदल्ने, कोष्ठक राख्ने, अक्षर वा शब्दयतावाउतागर्ने, अङ्कको सट्टा अक्षर लेख्ने, मोटो अक्षर (बोल्ड प्रेस) मा राख्ने वा हटाउने, गलत आकारको अक्षर, जोड्ने, हटाउने, नजिकल्याउने, सुल्ड्याउने, दायाँतान्ने, बायाँतान्ने, तल सार्ने, समानबनाउने, बिचमा राख्ने, पाठमा राख्ने, अर्को लाइनमालाने, गुरु कापी हेर्ने।

एकाइ २ : नेपाली पत्रकारितामा नेपाली भाषाको प्रयोग र अभ्यास

६

- (क) पत्रपत्रिकामा भाषिक प्रयोगको स्थिति
- (ख) पत्रपत्रिकामा प्रयुक्त नेपाली भाषा र त्यसको त्रुटि निराकरणका उपायहरू
- (ग) शैलीपुस्तिकाको प्रकाशन र प्रयोग र त्यसले ल्याएका सुधार

एकाइ ३ : निबन्ध तथा प्रतिवेदन लेखन

९

- (अ) निबन्धलेखनकालागि बुँदा टिपोट
- (आ) बुँदाहरूको क्रमनिर्धारण र अनुच्छेद गठनको अभ्यास

- (इ) विभिन्नप्रकृतिकाशीर्षकहरूमावस्तुपरक र निजात्मकनिबन्धलेखनकालागिकक्षागतअभ्यास ।
(ई) कक्षामा लेखिएकानिबन्धहरूको सामुहिकश्रवण, संशोधन र परिष्करण ।
(उ) प्रतिवेदनकाप्रकार र प्रयोजनको पहिचान
(ऊ) विभिन्नघटना, समारोह, भ्रमणआदिको प्रतिवेदन लेख्ने अभ्यास

एकाइ ४ : कृति समीक्षा

२४

निर्धारित साहित्यिक रचनातथा कृतिहरूको विषयवस्तु, पात्र, मूलभाव, परिवेश एवं शीर्षक सार्थकताकाआधारमा समीक्षागर्ने अभ्यास ।

कविता

लक्ष्मीप्रसाद देवकोटा	-	गरीब
गोपालप्रसाद रिमाल	-	आमाको सपना
माधवघिमिरे	-	नवयुवक
भूपि शेरचन	-	मेरो चोक

कथा

गुरुप्रसाद मैनाली	-	शहीद
इन्द्रबहादुर राई	-	खीर
रमेशविकल	-	एउटाबुढो बकैनाको रुख
पारिजात	-	साल्मीको बलात्कृत आँसु

निबन्ध

लक्ष्मीप्रसाद देवकोटा	-	के नेपाल सानो छ ?
शंकर लामिछाने	-	एब्स्ट्रयाक्टचिन्तन : प्याज
भैरव अर्याल	-	टाउको
तारानाथशर्मा	-	वक्ताहरूको कुनो

एकाइकी

बालकृष्ण सम	-	बोक्सी
-------------	---	--------

सन्दर्भ सामग्री

शर्मा, मोहनराज । शब्द रचना र वर्णविन्यास, वाक्यतत्व र अभिव्यक्ति,

शैलीपुस्तिका, गोरखापत्र

शैलीपुस्तिका, रासस

देवकोटा, लक्ष्मीप्रसाद (२०६४) । लक्ष्मीनिबन्ध सङ्ग्रह ललितपुर : साभाप्रकाशन ।

लामिछाने,शङ्कर (२०६५) । एब्स्ट्रयाक्टचिन्तन : प्याज ललितपुर : साभाप्रकाशन ।

जयभुँडीनिबन्ध सङ्ग्रह- भैरव अर्याल

आमाको सपनाकविता सङ्ग्रह- गोपालप्रसाद रिमाल

घुम्ने मेचमाथिअन्धो मान्छे कविता सङ्ग्रह- भुपी शेरचन

'नवयुवक'कविताइन्द्रेनी- माधवधिमिरे

मैनाली,गुरुप्रसाद(२०५९) । नासो । काठमाण्डु : राजेन्द्र प्रसाद मैनाली

कथास्थाकथासङ्ग्रह - इन्द्रबहादुर राई

सालीको बलात्कृत आँसु कथासङ्ग्रह -पारिजात

बेलाइततिर बरालिँदानियात्रासङ्ग्रह - तारानाथशर्मा

BJMCJ1204 Compulsory English II

3 Credits

Objectives: English is taught as a second language in Nepalese universities. Its main aims are to develop the capability of understanding rules of English grammar, comprehend narrative, descriptive passages, dialogues, and simple literary forms. Also develop habit of creative writing, like essays, precise letters etc.

Teaching Schedule (Hrs/Week)			Examination				
Theory	Tutorial	Practical	Internal Assessment		Final		Total
			Theory	Practical	Theory	Practical	
3	1	-	20	-	80	-	100

Unit 1: Grammar

6

Narrations, Clauses, Knowledge of Regular and Irregular verbs, Phrases of various types, Knowledge of Idioms

Unit 2: Poems

9

1. Walter de la Mare – ‘Echo’
2. W. H. Davies – All in June
3. W. Wordsworth - Mutability
4. Rupert Brook – The Soldier

Unit 3: Linguistics:

12

Pronunciations – Consonants, Vowels and Diphthongs, Phonetics, Phonemes & Sound, Accents, Idiolect, Dialect, Language

Unit 4: An Introduction to English Drama:

3

Arms and the Man - George B. Shaw

Unit 5: One Act Play

6

1. Lucille Pletcher – Sorry Wrong Number

Unit 6: Group Discussion and Interview (Reading)

9

- Concept

- Methodology
- Components
- The role players
- Positive and negative traits
- Suggestions
- Success in-group discussion
- Technique for evaluation (a few models)

Suggested Reading:

1. Orient Longman (1991). *English for students of Humanities and Social Sciences*, New Delhi: Orient Longman
2. *Creative Delights – A collection of Essays, short stories, Poem and One Act Plays*
3. Eckerley, C.E. (1960). *Essential English for Foreign students*. Longman Books 3 & 4
4. Pink, M. A. and S. E. Thomas (1971). *English Grammar, Composition and Effective Business Communication*. S. Chand & Company
5. Shaw G. B. (2015). *Arms and the Man*, London: Historical Books Limited.
6. Hockett, Charles F. *A course in Modern Linguistics*, New Delhi: Oxford and IBH.

BAMCJ1205 RADIO JOURNALISM

3crs.

Objectives:

Media have become a part of our life and its role is increasing day by day. The field of broadcast journalism is expanding likewise. Youngsters are aspiring to make career in broadcast journalism. In this perspective, the BMT graduates will be produced with best knowledge of broadcasting equipment as well as experience of real life projects to work as a skilled broadcast journalist.

Teaching Schedule			Examination				
Hrs/Week							
Theory	Tutorial	Practical	Internal Assessment		Final		Total
			Theory	Practical	Theory	Practical	
3	1	2	10	10	60	20	100

UNIT 1. Introduction

6

- *Communication concept and process*
- *Introduction to Broadcast Journalism*
- *Development of broadcasting in Nepal*

UNIT 2. Broadcasting Trends

12

- *Modern trends in broadcasting*
- *Global issues*
- *Selection of Issues*
- *Presentation*
- *Impact*
- *Ethics*

UNIT 3. Impact of broadcasting

6

- *Behavior*
- *Society*
- *Culture*

UNIT 4. Radio News

9

- *News gathering*
- *News value*
- *News source*
- *News Editing*
- *Archives and Library*

UNIT 5. Radio Script

6

- *Language*
- *Construction*
- *House style*
- *Listener*
- *Grammar*

UNIT 6. Radio Practicum

6

- *General observation of radio studio*
- *Voice test*
- *Anchoring*

Suggested Readings

- McLeish, Robert (1996) (Third Edition). Radio Production. Focal Press.
- Newby Julian (1997). *Inside Broadcasting: Career Builders Guides*. Rutledge
- Andrew Crisell(2002). *An Introductory History of British broadcasting*. Rutledge.
- Bhatt, S. C. (2007)- *Broadcast Journalism: Basic Principles*.New Delhi: HarAnand Publication
- Roger L Walters (1994). *Broadcast Writing: Principles and Practice* McGraw-Hill
- Khanal, A. B. and BadriPoudyal (1999).*Radio BolikoBhashaLekhda*. Kathmandu:NPI
- Ahuja, B. N. (1988).*Audiovisual Journalism*. Delhi: Surjeet Publication
- लुईटेल,घमराज (२००९)।रेडियो उत्पादन ।काठमाडौँ : नेपालवातावरणपत्रकार समूह ।

BAMCJ1206 Essays, Short Story and Fiction

3crs.

Objective:

The English prose covers essay, short story and fiction (novel). This course is designed to familiarize students with wide-ranging prose forms they will encounter in newspapers, serious magazines, socio cultural analyses and of course in fiction in the form of short story and novel.

Teaching Schedule Hrs / Week		Examination				
Theory	Practical	Internal Assessment		Final		Total
3	-	Theory	Practical	Theory	Practical	100
		20	-	80	-	

Unit I : Elements of the Essay 9

- a. The Essay as a Form of Literature
- b. The Essay and Other Forms of Literature
- c. The Essayist and the Reader
- d. Four Essays and Commentaries
- e. Approaching an Essay

Unit II : A Collection of Essays 9

- a. A Modest Proposal
- b. The Medusa and the Snail
- c. Marriage à la Mode

Unit III :Elements of Fiction 9

- a. Fiction, Fact and Truth
- b. Fiction, Experiment and Analysis
- c. The Spectrum of Fiction
- d. Fictional Modes and Patterns
- e. Point of View: Perspective and Language
- f. Early Forms of Fiction
- g. Three Stories and Commentaries

Unit IV: A Collection of Modern Fiction **9**

- a. Fabulation: The Gingerbread House
- b. Realism: The Story of an Hour
- c. Met fiction; Autobiography: Self- Recorded Fiction

Unit V: Reading a Modern Novel **9**

- a. William Golding as a Novelist
- b. *Lord of the Flies* as a Fable
- c. Characterization: Ralph, Simon, Piggy and Other Settings
- d. English Boys' Adventure on an Uninhabited Island
- e. The various themes and symbolism in the novel

Suggested Readings

1. Scholes, R. et al. (eds.) (1997). *Elements of Literature*. Delhi: Oxford University Press.
2. Golding, William (1954). *Lord of the Flies*. Penguin Publishing Group.

BAMCJ 1207 LANGUAGE I (Elective FRENCH or CHINEES)

3crs.

Objective:

- To teach the students one foreign language as future journalists.
- To train them to communicate in another language and make them able to write.

Teaching Schedule Hours / Week		Examination Scheme				
Theory	Practical	Internal Assessment		Final		Total
3		Theory	Practical	Theory	Practical	100
		20	20	60		

The teacher himself or herself will develop the course according to the needs.